

# Make More Money. Use Less Effort.

## **SPEEDcat**

### Turn Your Data Into Dollars

Developed by Digital Performance Inc., SPEEDcat is the industry's first web-based eCatalog software, making your data accessible from any computer, anytime.

Using SPEEDcat you can create standardized parts and fitment information in-house. Or, Digital Performance can do it for you from your available product information, whether it's application guides, price sheets, or other descriptions. Either way, the data created is yours to own, distribute, and control.

**It's your data.** Distribute it when you want to your channel partners. With just a few clicks, pre-programmed formats easily exports your data to leading WDs and retailers like JEGS, Summit, Motor State, Amazon, US Auto Parts, and many others. Industry standardized AAIA Legacy, ACES and PIES formats can let you reach hundreds more.

### With SPEEDCAT you can:

Map parts data to AAIA ACES standard

Maintain your parts data to SEMA BTC's recommended PIES product fields

Add or update whole product lines quickly and easily

Manage complex product lines and lists of parts

Enhance product details to ensure correct part selection

Distribute product data in real time, and display up-to-date on your website with SPEEDgate

Compatible with Microsoft Excel and other standard spreadsheet software applications

Software subscription includes upgrades at no additional costs



[www.digitalperformance.com](http://www.digitalperformance.com)