

MIGI Features Overview

Features	MIGI-Retail	MIGI-Mfr	MIGI-WD
Tech Support	\$250 per hour	4 hours training 1 hour per month	8 hours training 4 hours per month
Jobber eStorefront and At-the-Counter Modules			✓
Orders Admin (with MIStore)			
▪ orders management	✓	✓	✓
▪ orders history	✓	✓	✓
▪ drop ship admin			✓
▪ credit cards admin	✓	✓	✓
▪ shipping admin/tracking #'s	✓	✓	✓
Categories & Attributes Admin			
▪ categories management	✓	✓	✓
▪ custom categories			✓
▪ attributes management	✓	✓	✓
Parts Admin			
▪ multiple vendors setup	up to 50 brands		unlimited
▪ session configuration	✓	✓	✓
▪ year/make/model assignment	✓	✓	✓
▪ engine assignment	✓	✓	✓
▪ category assignment	✓	✓	✓
▪ attribute assignment	✓	✓	✓
▪ picture assignment	✓	✓	✓
▪ footnotes assignment	✓	✓	✓
▪ related parts assignment	✓	✓	✓
▪ create kits	✓	✓	✓

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Promotions Admin (with MIStore)			
▪ hot buys admin	✓	✓	✓
▪ coupons admin	✓	✓	✓
▪ specials admin	✓	✓	✓
▪ blowouts admin	✓	✓	✓
▪ bulk email	✓	✓	✓
▪ guestbook management	✓	✓	✓
Dealer Admin (with MIStore B2B)			
▪ add/edit dealers		✓	✓
▪ price levels admin		✓	✓
▪ product line discount admin		✓	✓
▪ dealer price level assignment		✓	✓
▪ payment methods admin		✓	✓
Review & Reporting			
▪ part details review	✓	✓	✓
▪ pictures, weights, pricing review	✓	✓	✓
▪ top selling brands report	MIStore		MIStore
▪ top selling parts report	MIStore	MIStore	MIStore
▪ print price lists		✓	✓
▪ print application guides		✓	✓
Data Import/Export			
▪ parts detail	✓	✓	✓
▪ applications (ymm, engine)	✓	✓	✓
▪ pricing, weights, dimensions	✓	✓	✓
▪ import dealer locations (for an online dealer locator)		MIStore B2B	MIStore B2B

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Data Exchange Formats			
▪ AAIA ACES - PIES; AAIA Legacy		✓	✓
▪ Autozone		✓	✓
▪ Advance Auto		✓	✓
▪ Carquest		✓	✓
▪ Keystone		✓	✓
▪ Motor State		✓	✓
▪ NAPA		✓	✓
▪ PepBoys		✓	✓
▪ Reliable		✓	✓
▪ Summit Racing		✓	✓
▪ Vehicle Specialties		✓	✓

Add-On Software Options	
MI Dealers : Dealer Locator plug-in for websites	
▪ API or DPI hosted options	
▪ Search by zip, miles range, dealer specialties, in shop equipment (i.e., dyno, etc.)	
▪ Lists dealer name, phone, fax, address w/link to map, hours of operation, shop services and equipment, credit cards accepted, link to dealer website	
▪ Easy-to-use interface with dealer data import/export feature	
▪ Password protected administration to add/edit dealer data	
▪ Optional consumer form to gather demographic data prior to search results	
MI Wheel : Year-Make-Model Bolt-Pattern plug-in to MICatalog	
▪ API or DPI hosted options	
▪ Includes consumer interface for wheel selection by year-make-model, diameter and width	
▪ Ability to select custom fitment (offset/backspacing) requirements for modified vehicles	
▪ Ability to display related tires based on wheel selection and attributes	

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